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Kids Against Cancer Night at SI Yankees on July 31st

Benefitting the Children's Pediatric Center at North Shore LIJ Staten Island University Hospital

July, 2015.....On July 31st the Staten Island Yankees and Staten Island University Hospital are raising awareness to fight Pediatric Cancer. The Staten Island Yankees is dedicating their July 31st game to supporting ***Kids Against Cancer (KAC)***, a local organization working to open the first ***Kids Against Cancer Pediatric Oncology Center at North Shore LIJ's Staten Island University Hospital.***

The Kids Against Cancer Pediatric Oncology Center is a real, dedicated space at North Shore LIJ's Staten Island University Hospital. The money being raised by Kids Against Cancer is being used to have it retrofitted with kids in mind. Kids Against Cancer, in addition to its goal of opening this Pediatric Center, continuously helps individual families whose children are fighting cancer with emotional and financial help.

The game will be at 7 p.m. at the Richmond County Bank Ballpark where the Yankees will take on the Aberdeen IronBirds (Baltimore Orioles affiliate). There will be post-game fireworks on the waterfront.

"KAC's goal is to provide a place where children with cancer can be treated in an atmosphere that is cheerful and uplifting. They don't have to be reminded every single minute why they are at the hospital and what they are there for. We hope to change that," said Mark Russo, Chairman of KAC.

“The Kids Against Cancer Pediatric Oncology Center (KACPOC) is being developed as a healing space in a clinical environment dedicated to providing the best of clinical practice for our youngsters being treated for childhood cancers in a state-of-the-art treatment area,” said Sarah Vaiselbuh, MD, director of Pediatric Hematology-Oncology.

“Our chemo can bring cure to cancer but the Kids Against Cancer new pediatric outpatient clinic, designed with the child in mind, will allow healing. Themes, colors and attractive distractions such as a bigger-than-live fish tank, interactive video wall and a virtual butterfly garden promise to make the trip to the clinic a journey of discovery at each visit. Special attention is given to adult care givers, the concerned parents who spent hours at the side of their child receiving treatment, with an adult welcome lounge and pantry. Architect Len Rampulla, being a member of KAC, focused the design to assure a welcoming hospital experience like no other with colors, sounds and lights, enthralling each visitor and ensuring regrets for the little ones that have to leave at the end of the day. The new space will be located at 256C Mason Avenue, conveniently integrated with the North Shore LIJ Staten Island University Hospital facility for inpatient clinical care,” continued Dr. Vaiselbuh.

The first 1,000 fans in the park will get a free Kids Against Cancer Staten Island Yankees jersey sponsored by Staten Island University Hospital. Players will wear the same jerseys on the field, and fans can win game-worn jerseys through a post-game raffle.

Throughout the game, fans will be encouraged to visit the life-sized cow "piggy bank" by the stadium's gates. All proceeds will go to the kids in our community fighting the good fight.

Additionally, one dollar of every Fun-zone purchase will be donated to the Children's Pediatric Center.

For more information about the game, contact Brian Levine at 718-313-1322. Please visit Kidsagainstcancer.org for more information.

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